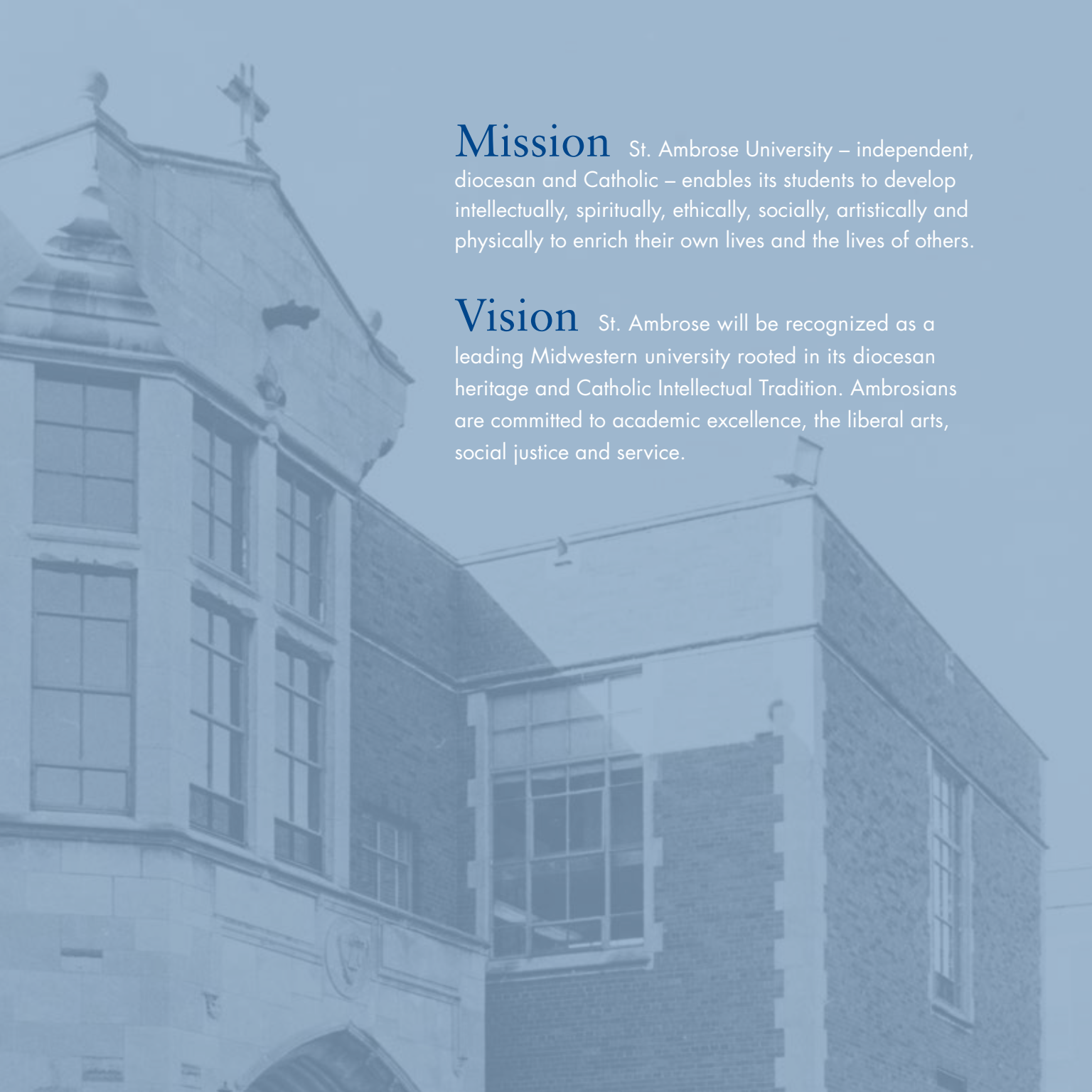




# McMULLEN HALL

A PLACE FOR BUSINESS



**Mission** St. Ambrose University – independent, diocesan and Catholic – enables its students to develop intellectually, spiritually, ethically, socially, artistically and physically to enrich their own lives and the lives of others.

**Vision** St. Ambrose will be recognized as a leading Midwestern university rooted in its diocesan heritage and Catholic Intellectual Tradition. Ambrosians are committed to academic excellence, the liberal arts, social justice and service.

# Message from the President

St. Ambrose University has, since 1882, endured in part due to strategic and nimble responses to the changing needs of students and our community. Anticipating these trends in our academic programs or with updated facilities has always been a strength of the University.

Academic programs within the College of Business have been updated, and new technologies integrated, with an emphasis on real-world experience, along with underlying theory, to prepare our students to excel in the work place. While our faculty and curriculum have adapted to the 21st century workplace, our instructional space for the College of Business has remained decentralized and outdated.

Now is the time for the College of Business to respond to the changing needs of business, ensure the success of our students and anticipate and prepare for changes on the horizon. The learning environment of the new McMullen Hall will be dynamic and flexible with a greater emphasis on teams and collaboration, to allow for greater engagement and to maximize learning outcomes for our students.

Agility is not just for entrepreneurs. Higher education must also be agile and innovate. A successful university must visualize and execute strategies continually and improve the student experience and outcomes. I invite you to help us make McMullen Hall a "Place for Business."

**JOAN LESCINSKI, CSJ, Ph.D.** | President, St. Ambrose University



# From the Beginning: *Business at St. Ambrose*



The College of Business is central to our roots and identity as a university. Founded as a seminary in 1882, the school also provided a curriculum of basic commerce. Bookkeeping, reading, letter writing and math were just some of the courses taught to ensure students would be able to find employment and contribute to their communities.

Over the decades, the institution evolved, moving towards a more academic, liberal arts education. As business needs and practices changed dramatically over the ensuing 136 years, business education has evolved as well. In the last century, those rudimentary skills taught became more specialized including accounting, economics and finance. These met the needs of generations of students who needed to compete in an ever-changing world. It was at this time that what we know as the College of Business evolved into what we have today.

Today's College of Business offers undergraduate degrees in eight major fields of study, as well as four graduate degree programs. Our faculty are preparing students for the business world: as entrepreneurs, innovators and professionals in their area.

**FR. GEORGE McDANIEL, Ph.D., '66** | Emeritus History Professor, Honorary Co-Chair



▲ McMullen Hall from Northeast

▼ Student Commons







▲ Classroom

▼ Sales Lab



# Message from the Dean

I am honored to have come to the College of Business at such a pivotal and exciting time. In today's competitive environment, we must be sure the College of Business leads the way, not only with the curriculum we offer, but the way we teach. Moving the College of Business to the renovated and expanded McMullen Hall will strengthen our brand, our programs and the learning experience.

The new classroom formats will encourage active learning – allowing our students to engage with the material and collaborate with each other. The students will be able to demonstrate a process, analyze an argument, or apply a concept to a real-world situation. This experience which develops both the technical and premium skills needed to succeed, lays the foundation for success in whatever future endeavors our students pursue.

Join us on this journey and help us make McMullen Hall a "Place for Business."

**MARITZA ESPINA** | Dean, College of Business



# Message from the Provost



The McMullen Hall project is much more than a new building for the College of Business. It allows the University to provide active and engaging learning spaces as our faculty prepare students for life in the real world. With greater emphasis on teams and collaboration, resulting in greater engagement and learning outcomes for students, the learning environment of the College of Business will reflect a contemporary corporate business setting.

A cornerstone of the McMullen addition will be the state-of-the-art finance lab, which will offer students experience with some of the leading technology and software in use by professionals today. Only 21 percent of the business programs in North America have finance labs, putting our College of Business in elite company. This will better prepare our graduates and give them a competitive edge in the workplace.

**PAUL KOCH, Ph.D.** | Provost and Vice President of Academic and Student Affairs





▲ Multipurpose Classroom

▼ Finance Lab





Caroline Ruhl



Joe O'Rourke '72



Steve Roell '71

## Invitation for Support

A strength of St. Ambrose University is our strategic review of what our students need to succeed in their field, as well as preparing them to meet the changing needs of society. In our ongoing review of existing programs and consideration of new programs, we need to consider the “Now, the Near and the Far,” so that our graduates are equipped with the knowledge and skills needed now and in the future. In the fast pace of the business world, this is particularly important – and we know that our alumni will agree. We invite you to join us and support this project to provide a learning and working environment that will educate and enrich our students and the communities they serve.



Tom Berthel '74



Jill McLaughlin



Fr. George McDaniel '66

**Caroline Ruhl** My great-grandfather, John Ruhl, attended St. Ambrose Seminary in 1882. With the business skills he learned there, he began a grocery business and then went into real estate. In 1919, he and two of his sons founded Ruhl and Ruhl, a company which is still family owned to this day and I am proud to oversee. I am honored to serve as a Trustee and Co-Chair to create a new home for the College of Business. St. Ambrose, my family and our business are deeply intertwined. We have weathered periods of change, evolution and financial uncertainty in the world around us, but yet we have endured.

The decisions made by those who came before us were strategic and enlightened, not just looking at today but at tomorrow and beyond. I am sure my great-grandfather and Bishop McMullen would be proud. Now we are charged with prioritizing a project that will impact the education of our students and the strength of the institution, enriching lives for years to come.

**Caroline Ruhl is a Campaign Co-Chair; Member, SAU Board of Trustees;  
President and Co-Owner, Ruhl & Ruhl Realtors**

**Joe O'Rourke** I was fortunate, not too long after graduating, to join my brothers in a small, locally owned business. We sold CB radios. Our business would not have lasted more than 50 years if we did not expand and adapt to the changing needs of our customers and technology, beyond CB radios.

As a businessman, I can look at the McMullen Hall project as a smart business decision, but this is about more than updated facilities. This is about the learning process and preparing our students for what comes next. At St. Ambrose, there is a professional ethic across the entire campus community to ensure that every student succeeds. That has always been the foundation of this school. That's what we are all so proud of – it's still our St. Ambrose. The buildings and programs may be different, yet it's still our St. Ambrose.

That's the strength of this institution, and that's why we invest our time and resources to see it succeed. I commend the cabinet, and most especially Sister Joan, for their thoughtful and strategic leadership, and I am pleased to help make McMullen Hall a "Place for Business."

**Joe O'Rourke is a Campaign Co-Chair; Member, SAU Board of Trustees;  
Retired Secretary-Treasurer of O'Rourke Sales Co.**

**Steve Roell** Our students need to know how quickly change takes place and how technology impacts the pace of that change. When that change comes, what will be required from a leadership perspective? How will they collaborate with other players and members of a team to overcome those challenges?

As a business student, I didn't appreciate many of my liberal arts classes. But I do now. I can sit back and think about what I learned in terms of problem-solving and how to approach conflicts that weren't specific to the business environment, but were specific to critical thinking itself.

I always think of my development as building blocks in terms of how you accumulate knowledge and progress in your career. I really have to acknowledge that St. Ambrose provided me with the educational base from which I built my professional career. I'm honored to be here today to help McMullen Hall become a "Place for Business."

**Steve Roell is a Campaign Co-Chair; Member, SAU Board of Trustees;  
Retired Chairman and Chief Executive Officer of Johnson Controls**

**Tom Berthel** As the owner of a national financial services firm, who received a BA in music '74, and later an MBA in business, I heartily endorse this project knowing it is needed to give our students a competitive advantage in the corporate world. National and global businesses require their work force to have a broad base of knowledge to compete in today's environment.

It is imperative for any institution to anticipate future needs, and an excellent example of this is the development of our health sciences programs. St. Ambrose anticipated the astronomical growth in the health industry and the increased need for professionals that would accompany it. We invested in the health sciences and those programs have continued to grow and strengthen our institution. Our fantastic job placement percentage for our students is a testimony to these programs.

This is what is planned for the College of Business – we've got the faculty; we've added needed programs and now it's time to invest in the facility. The College of Business needs a home; McMullen Hall and planned enhancements will be a great place for business.

**Tom Berthel is a Campaign Co-Chair; Member, SAU Board of Trustees;  
Chief Executive Officer of Berthel Fisher Companies**

**Jill McLaughlin** Graduate education at St. Ambrose was introduced in 1977, with 39 students enrolled in the MBA program. In 1984, that initiative was designated the H.L. McLaughlin MBA Program in honor of my father-in-law, local business leader Harry L. McLaughlin. I was proud to serve as a Trustee of the University for over 22 years, representing my family and its support of St. Ambrose.

Like Joe and Caroline, I'm proud to have seen a family-owned business evolve to meet the needs of changing times. St. Ambrose University's growth and stamina is impressive to all, but the true impact of a St. Ambrose education is not found on spreadsheets and performance records. It is in the lives that were changed, the passions discovered, and the opportunities provided that gave hope for a more satisfying life. This is what St. Ambrose was founded on, and I firmly believe that is the core of every decision made.

Serving as an honorary chair of the McMullen Hall project, I am pleased to represent my family once more to help make McMullen Hall a "Place for Business."

**Jill McLaughlin is an Honorary Co-Chair; Emeritus Member, SAU Board of Trustees**

**Fr. George McDaniel** It is meaningful that McMullen Hall was chosen as the new home for the College of Business. Bishop John McMullen was a man of vision. When he founded St. Ambrose he hoped to provide opportunities for young Catholic men, many of whom were the sons of immigrants. Although founded as a seminary, there was a commerce curriculum that included typing, bookkeeping and similar skills that would allow those young men to get jobs and a place in society. Through the years, the curriculum evolved to meet the changing needs of students.

I am proud that we are still informed by the vision of our founder by meeting the 21st-century needs of our students and our communities. Our history, faculty and programs give us a solid foundation. I am pleased to endorse making McMullen Hall as a "Place for Business."

**Fr. McDaniel is an Honorary Co-Chair; Emeritus History Professor; University Historian**



# Project Fact Sheet

## *McMullen Hall Renovation and Addition*

### Funding

Project cost: \$8.6 million

### Space

37,992-square-foot total

Major remodel	7,878-square-foot
Minor remodel	14,535-square-foot
New addition	15,579-square-foot

### Location

Southwest corner of campus, on Northwest corner of Gaines and West Locust Streets

### Exterior Features

- Contemporary addition designed to integrate with 77 year old building originally built to serve as the university's library in 1942
- Brick and cast stone exterior, in keeping with other campus buildings

### Major Interior Features

- Learning spaces  
Classrooms (6) reflecting different learning and teaching styles, seminar rooms (2), break-out rooms (6), computer lab, finance lab, sales lab, co-curricular lab, tiered lecture hall, multi-function classroom space
- Dean's office suite
- Office space (50) for College of Business faculty and support staff
- Student Commons

### Interior Design Aesthetics

- Two-story, light-filled atrium
- Learning environments will reflect a contemporary corporate business setting

**LEAD ARCHITECT** | Greg Gowey, Studio 483 Architects, Davenport, Iowa

**GENERAL CONTRACTOR** | Bush Construction, Davenport, Iowa





McMullen Hall Opening August 2020



St. Ambrose University | University Advancement and Alumni Engagement | 518 Locust Street | Davenport, IA 52803  
For more information on the McMullen Hall Capital Initiative, call 563-333-6080 or go to [McMullenHall.com](http://McMullenHall.com)